

ABSTRACT OF THE DISCLOSURE**APPARATUS AND METHOD FOR AUTOMATICALLY IMPROVING A SET OF INITIAL RETURN ON INVESTMENT CALCULATOR TEMPLATES**

A method for updating the return on investment (ROI) templates used by business consultants. The present invention comprises a Template Evaluation Program (TEP) and a Template Analysis Program (TAP). The TEP compares the default template to the templates modified by the consultants for the customer's ROI analysis and assigns an effectiveness factor to the modified templates. The TAP develops a data list from the default templates and the effectiveness factors and plots the data on a histogram. The TAP performs a statistical analysis for each parameter and updates the default template parameter values if the data fits a normal distribution curve. If the data forms more than one peak on the histogram, then the TAP uses one peak to update the default template and uses the second peak to create a new template. The new template's parameter value is derived from the data in the second peak.